

# Executive Coaching Pricing

## Coaching Packages

All sessions are 50 minutes (standard coaching hour)

Package	Standard Rate	Partnership Rate	Launch Rate
<b>Foundation</b> (3 sessions)	\$3,000 (\$1,000/session)	\$2,700 (\$900/session)	\$2,250 (\$750/session)
<b>Mastery</b> (5 sessions)	\$4,500 (\$900/session)	\$4,050 (\$810/session)	\$3,375 (\$675/session)

## Ongoing Sessions (Month-to-Month)

After completing a package, clients may continue with monthly sessions. 30-day notice to adjust or pause.

Retainer Level	Frequency	Standard Rate	Partnership Rate	Launch Rate
<b>Maintenance</b>	1x/month	\$1,000/month	\$900/month	\$750/month
<b>Support</b>	2x/month	\$2,000/month	\$1,800/month	\$1,500/month
<b>Performance</b>	4x/month (weekly)	\$4,000/month	\$3,600/month	\$3,000/month

## Retainer Levels

**Maintenance:** General wellness and keeping skills sharp. Periodic check-ins for executives who have mastered techniques.

**Support:** Managing ongoing challenges and chronic stress (caregiving, difficult colleagues, sustained pressure).

**Performance:** High-stakes moments requiring peak performance (major presentations, career transitions, critical decisions, board meetings).

## Rate Structure

**Standard Rate:** Regular pricing · **Partnership Rate:** Pilot phase or multi-session commitments · **Launch Rate:** Limited-availability founding client pricing (2026 only)